

SECTION .1100 - DESIGN STANDARDS AND REGULATIONS FOR SIGNS

10A NCAC 29C .1101 SIGN CLASSIFICATION

A sign shall be considered as any device designed to inform or attract the attention of persons not on the premises on which the sign is located, and shall be considered under the following classifications:

- (1) Business Signs. A business sign directs attention to a business, profession, service or entertainment sold or offered upon the premises where such sign is located or to which it is attached.
- (2) Advertising Signs. An advertising sign directs attention to a business, activity, service or profession not necessarily conducted, sold or offered upon the premises where such sign is located.
- (3) Other Signs. Other signs shall include such signs as church billboards, real estate signs, professional name plates and temporary signs such as placards and banners.
- (4) The Surface Area of a Sign. The surface area of a sign shall be computed as including the entire area within a parallelogram, triangle, circle or semi-circle comprising all of the display area of the sign and including all of the elements of the matter displayed, but not forming part of the display itself, or frames surrounding display areas.

History Note: Authority G.S. 122-95; 143B-10;
Eff. March 21, 1980;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. August 24, 2019.